

Sofia Rivera Rubello

International Hotel Management

Address Mexico City, CMX, 05349

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Successful experience in Hospitality Industry. Strengths in Public Relations, marketing and social media. Excellent for resolving problems, organization and creativity, ease for good interaction with people and teamwork, within all fields of hospitality. Passionate and dedicated for customer service. Motivated to maintain customer satisfaction and contribute to company success. Passion for developing relationships, cultivating partnerships and growing businesses.

Skills

Social Media Management

Copywriting

Strategic Planning

Social media posts

Communications support

Social media coordination

MS Office

Marketing and sales

Media relations

Press releases

Hospitality service expertise

Wine service

Organization

Microsoft applications

Team management

Relationship development

Team building



Work History

2019-06 - 2020-09

Marketing Intern

Le Macaron , Mexico City

- Developed marketing strategies and resolved problems to drive sales.

2018-01 - 2020-06

Marketing and Public Relations Intern

The St. Regis Mexico City, Mexico City

- Coordinated with social media, public relations and other teams to execute product introductions.
- Created documentation outlining research findings for use by project managers, customers and other marketing staff to make accurate decisions about future plans.
- Wrote engaging and successful marketing, advertising and website copy.
- Maximized advertising efforts by developing content for media relations, corporate communications and social media posts.

2019-09 - 2020-03

Key Account Manager

H CAPITAL, Mexico City

- Resolved problems, improved operations and provided exceptional client support.
- Sales experience.

Education

2015-01 - 2020-05

International Hotel Management

Universidad Anáhuac Norte - Mexico City

- Graduated with Le Cordon Bleu

2007-08 - 2014-06

Junior High School

MaryMount - Cuernavaca Morelos

2012-08 - 2013-06

École François Bourrin Secondaire Privée - Quebec Canada

Additional Information

Instagram Blog: @winestoriesmx
www.linkedin.com/in/sofiariverarubello

Languages

Spanish



French



English



Certifications

Le Cordon Bleu

Interests

Hospitality

Sports

Food and Wine

Yoga

Reading

Design

Photography

Traveling

Music

Art